

EXHIBIT 9



Calise Partners launches AdVestors®

Dallas, TX (August 1, 2011) — Calise Partners has just announced a marketing services agreement with HomeVestors of America, the “We Buy Ugly Houses®” company. The new entity named AdVestors®, will provide marketing and media services to the 170+ HomeVestors® franchisees throughout the United States. AdVestors® will manage over \$4 million in billing across various media channels.

“By creating this venture, we are able to leverage the systems and proven skill sets of the HomeVestors’ internal team along with the innovation and franchise experience of Calise Partners,” says Charlie Calise, President of Calise Partners, Inc.

The transition will take place effective immediately. “This is a great opportunity to provide additional marketing and media resources to our franchisees, with the overall goal of buying more houses,” said David Hicks, Co-President of HomeVestors.

About Calise Partners, Inc.

Calise Partners is an integrated creative branding agency based in Dallas, TX with offices in Denver, CO. The company is recognized for its marketing and creative expertise in categories such as Real Estate, Restaurant, Retail and Financial Services, Hospitality, Health & Beauty, Food, Beverage, and Pet Care.

About HomeVestors

Dallas-based HomeVestors of America, Inc. is the #1 buyer of houses in the U.S. HomeVestors trains and supports real estate franchisees that specialize in buying and rehabbing residential properties. Most commonly known as the “We Buy Ugly Houses” company, HomeVestors strives to make a positive impact in each community. In 2010, for the fifth consecutive year, HomeVestors was among the prestigious Franchise Business Review’s “Top 50 Franchises,” a distinction awarded to franchisors with the highest level of franchisee satisfaction. For more information, visit www.homevestors.com.



About the author:
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